



2010 Edison Festival of Light Grand Parade Application

- All applications are subject to review by the Edison Festival of Light Grand Parade Committee. Parade participants are accepted based on “Show Value”. The Edison Festival of Light Grand Parade is an entertainment medium. Artistic beauty, use of lighting, colors, animation, special effects, originality, rider appeal and visual allure are all contributing factors when determining the acceptability of an entry.
- The Edison Festival of Light Grand Parade is NOT a platform for political campaigns, social or religious issues or targeted special interest groups. By making application for entry, it is understood that the decision of the Parade Committee is final. Upon arrival at the staging area, entries not fitting the description per application may be prohibited from participation.
- The Edison Festival of Light Grand Parade is a 2-mile evening parade with a strenuous pace. Therefore, the parade is not for child walkers. The Junior Parade on Sunday, February 14, 2010 is designed for children.
- Awards will be presented in the following categories: Most outstanding, 1st, 2nd, and Honorable Mention. Judging criteria is based on first impression, special effects, and use of lighting. This is not an exhaustive list of judging criteria.

Event Date:
Sat. 2/20/10 at
7:00pm

Application
Deadline:
1/15/2010

Contact Information:
PO Box 339
Fort Myers, FL 33902
Phone: (239) 334-2999
Fax: (239) 334-7418
info@edisonfestival.org
www.edisonfestival.org

DIVISIONS

- COMMERCIAL FLOAT/BALLOON** - Any float or entry, professionally built,
 Whose intent is to promote a “for profit” business **Entry fee: \$400.00**
- NON-PROFIT COMMERCIAL** - Any non-profit organization whose professionally
 built float is sponsored by a for-profit business. **Entry fee: \$400.00**
- LARGE BUSINESS** – Non-professionally built entry with 20 or more employees **Entry fee: \$200.00**
- SMALL BUSINESS** – Non-professionally built entry with less than 20 employees. **Entry fee: \$100.00**
- NON-PROFIT** - Any organization that operates under a State of Florida
 or Internal Revenue Non-profit Status entering a non-professional built float.
 Documentation must accompany this application. **Entry fee: \$ 50.00**
- GOOD NEIGHBOR** - Any out-of-state or neighboring community. **Entry fee: \$ 50.00**
- FAMILY** - Any family-built float with no advertising **Entry fee: None**

***Fees only apply to float applicants**



RULES AND REGULATIONS

FLOAT DIMENSIONS -

Minimum width 8 ft., length 16 ft. Maximum width 12 ft., length 64 ft., height 13.5 ft.

1. **TOW UNITS** : It is recommended tow vehicle be a four-wheel drive vehicle. All tow vehicles should be decorated in accordance with the float theme. Safety chains, fire extinguisher and adequate fuel required.
2. **ILLUMINATION**: All floats are required to be illuminated. The Edison Festival Grand Parade of Light is a tribute to Thomas Alva Edison and his inventions. The Grand Parade of Light is expected to be a parade of spectacular lights.
3. **FLOAT POSITIONS**: Unit location in the parade is determined by the Parade Marshal. Floats and tow units must be in the parade staging area before 1pm on parade day.
4. **JUDGING FOR AWARDS**: Judging for awards will take place on parade day and during the parade.
5. **SMOKING OR DRINKING ALCOHOLIC BEVERAGES**: Smoking of any kind or drinking alcoholic beverages will not be allowed in the staging area or in the line of the parade. Anyone guilty of the infraction may be removed from the parade lineup.
6. **FAVORS**: No candy, favors or materials may be thrown from the parade route.
7. **NO FIREARMS OR OTHER EXPLOSIVE MATERIALS**: No firearms or explosive materials are allowed. Compressed air noise makers must be approved by the Parade Marshal
8. **ANIMALS**: No live animals are allowed unless approved by the parade committee.
9. **LIABILITY INSURANCE** in the amount of \$1,000,000 may be furnished with a Certificate of Insurance naming as additional insured: Edison Festival of Light, Inc. and The City of Fort Myers.
10. **FUEL**: No refueling of generator is permitted while generator is running. Any gasoline container shall be in a U.L. approved container. Gasoline containers shall be placed in a safe, ventilated area.
11. **FIRE EXTINGUISHER**: A 2A-10BC fire extinguisher with an up-to-date inspection tag shall be on each float.
12. **INSPECTION**: All floats may be inspected by parade officials and the City of Fort Myers Fire Department. at any time.
13. **VEHICLES**: No vehicles will be allowed in the parade except those approved by the Parade Marshal.
14. **WALKERS**: Walkers may perform along with the float as long as they are in costume in accordance with the theme of the float. Children are NOT permitted to walk alongside a float.
15. **RELEASE & INDEMNIFICATION AGREEMENT**: Release and indemnification agreement MUST be signed by each participant. Failure to do so will result in removal from parade
16. **PARADE MARSHAL**: The Parade Marshal and Parade Committee reserve the right to refuse any unit or person from participation in the Grand Parade of Light for safety, rules violation or esthetic reasons.



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FLOAT

NON-FLOAT

FLOAT TITLE: _____

ORGANIZATION: _____

CONTACT: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

TEL: (____) _____ FAX: (____) _____

WEBSITE: _____

EMAIL: _____

Float Category

Check one

- Commercial float/balloon
- Small Business
- Good Neighbor
- Non-profit/Commercial
- Non-Profit
- Family

Non-Float

Check one

- Marching Band
- Other: _____

**I HAVE READ AND UNDERSTOOD THE 2010 Edison Festival of Light
RELEASE AND INDEMNIFICATION AGREEMENT.**

Participants Printed Name

Signature

Date

FEES

Category:

- Commercial float/balloon \$400.00
- Large Business \$200.00
- Small Business \$100.00
- Good Neighbor \$50.00

- Non-profit \$50.00
- Family No Fee
- Non-profit/commercial \$400.00

CREDIT CARD: (circle one)

Discover Master Card Visa American Express

NAME ON CARD _____

ACCOUNT # _____
v-code _____

EXPIRATION DATE ____/____/____

SIGNATURE: _____

Make checks payable to Edison Festival of Light, Inc.

RETURN THIS FORM: SIGNED INCLUDE A FLOAT PHOTO OR DRAWING ENTRY FEE (Payable to Edison Festival of Light, Inc.) TV SCRIPT NON-PROFITS SUBMIT A COPY OF THE STATE OF FL. STATUS FORM PARTICIPANT INDEMNIFICATION

Application will not be processed if incomplete. APPLICATION DEADLINE – JANUARY 15, 2010



2010 Edison Festival of Light – Script

FLOAT

NON-FLOAT

Title _____

Organization/Family/School _____ # of participants _____

1. What information would your group like to communicate to the audience? Include accomplishments.

2. What will your costumes look like?

3. Music title (if any)

4. Give a brief story of your float building experience and why you have participated.

5. How many years has your group been in the parade?

FLOAT INFORMATION

6. Is your float animated?

Please describe the technical aspects.

7. Materials used on the float? Describe the number of lights, yards of ribbon, bottles of spray paint, etc.



2010 Edison Festival of Light Release and Indemnification Agreement

Each parade participant (float rider/walker) must sign

As a participant in the Edison Festival of Light, Inc., activities and events, I do hereby acknowledge and agree to the following:

- Participant shall be defined and referred to as the individual, his/her successors, heirs, assigns, agents and affiliates.
- Edison Festival of Light activities and Events shall be defined as any activity sponsored by and/or presented by the Edison Festival of Light. Any future reference shall be as Festival.
- This release shall include Edison Festival of Light, Inc., and each director, employee, agent and affiliate, herein after referred to as Festival.
- Participant has read the rules and regulations associated with the event(s) he/she will participate in.
- Participant agrees to assume any and all risks of personal injuries, including death and damages to me and/or my property arising from participation in the event.
- Participant agrees to defend, indemnify, and hold harmless Festival from and against any claim, demand suit, loss, causes of action, damages, liabilities, costs, expenses, and judgments (including without limitation, death, and damages to property) caused by Participant's acts or omissions and arising out participant's involvement in the Event.
- Participant agrees that the consideration of this release is the permission to participate in festival events.
- Participant agrees that Festival has permission to use my image or likeness from any photographs, drawings, or videos taken during my participation in current and/or future publicity for Festival.
- Participant agrees that if signing this release as parent and/or guardian of a minor that all of the above statements remain true for both parent and minor child.
- Participant has read this release, the rules and regulations associated with participant's event, and agrees to the above conditions by signing this release voluntarily.

I HAVE READ AND UNDERSTOOD THE FOREGOING RELEASE AND INDEMNIFICATION.

1. _____
Participants Printed Name *Signature* *Date*

Parent or Guardian Printed Name *Signature* *Minors Date of Birth*

I HAVE READ AND UNDERSTOOD THE FOREGOING RELEASE AND INDEMNIFICATION.

2. _____
Participants Printed Name *Signature* *Date*

Parent or Guardian Printed Name *Signature* *Minors Date of Birth*

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3. _____
Participants Printed Name *Signature* *Date*

Parent or Guardian Printed Name *Signature* *Minors Date of Birth*

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